

17ACADEMY IMPACT NETWORKING



„The course is **different from anything we've seen** in the educational field before and helped accelerate our sustainable transition.“

Nicólo Sgreva, UPS Foundation

This isn't just a networking course;
it's a **blueprint for global positive change**.
I can attest to its transformative power .
Christian Schärmer, PROXI

I've taken a lot of courses on community building, growth and networking.
This is something completely different -
it was just a brilliant experience.
Katharina Beitz, The Greenery

Many **things I had never heard before** - and the format is also unique.
Klaus Buchroitner, VRESH

Sustainable networking is
definitely the new approach,
both in the business context and privately.
Thank you for this!
Liv K, Numaferm

THE COURSE

CERTIFIED GLOBAL NETWORKER

The course trains impact networking according to SDG17 of the UN Agenda 2030. Students learn...

How to create networks for impact

as a corporate ESG manager, as a StartUp, or as NGO

How to improve personal networking

for more success of sustainability projects in a commercial environment

How to create good partnerships

based on sustainable values



AUSSERGEWÖHNLICH BERLIN

NON-PROFIT WITH A BIZ-NET

The **SDG17 certificate program** is produced by **Foundation AusserGewöhnlich Berlin's** educational platform T7ACADEMY, in collaboration with the Dictyonomy Institute for Sustainable Networking.

Founded in 2009 by Alexander S. Wolf, non-profit AusserGewöhnlich Berlin runs one of the most active business networks of Germany's capital:

Since 2009 - ca. 300 members, 1.000 friends, 500 organized events with 17.000 participants and more than 50 successful partnership projects.



17__ACADEMY



SDG17 IN ACTION



BENEFITS

GOOD FOR PURPOSE & REVENUE

There are 3 major benefits:

1. Faster project growth

Participants can accelerate their projects by
a) increasing efficiency and effectiveness of their teams
b) by creating productive partnerships.

2. Less energy / money burn

Participants can reduce their stress level and pressure on their teams and investors by a more strategic approach to business.

3. Contribution to SDG 17

Coursera could include „meta-goal“ Nr.17 - networks and partnerships in the curriculum.

EXPERTISE

A DECADE OF TEACHING TO CONNECT

Since 2011, we train C-levels of corporations in sustainable networking, cross-sectoral collaboration and partnerships.



STRUCTURE

A NEW WAY OF TRAINING

- 4-week intensive: From foundation & mindset to practical networking
- Weekly live calls (ca. 80 mins.) with Europe's leading networking trainer
- Daily self-learning modules, app based and highly interactive
- Exclusively produced, high quality podcasts
- Transparent, interactive learning path
- Easy, gamified learning with quizzes, collaborative learning, leaderboards and exams
- SDG 17 certification after completion (usable for the company's report)

RESULTS

CHANGING THE WAY YOU THINK AND ACT

This program aims to change the way you see yourself and others.

The course will help you to have a more strategic approach to the way you build and manage relationships.

You will be capable of building communities and trigger interaction in groups.

This experience will enable you to create partnerships and collaborations faster and easier.

And it will make networking more fun.

TEST IT !



[CHECK THE
INTERACTIVE PREVIEW
\(SMARTPHONE ONLY\)](#)

CURRICULUM

4 WEEKS OF PERSONAL GROWTH

Week 1:

FOUNDATIONS: How to understand the essence of networking and build reliable relationships.

Week 2:

COMMUNITIES: How to transform groups to communities and trigger collaboration & partnerships.

Week 3:

STRATEGY: How to apply a systematic approach to networking

Week 4:

PRACTICAL USE: How to build your own networks, communities & movements.

